



ANNUAL INVESTMENT MEETING

REDEFINING LEADERSHIP IN EMERGING MARKETS & FAST DEVELOPING ECONOMIES

Prior to injecting capital in a venture, any skillful and trained investor performs a thorough due diligence which findings engage his buying decision, however besides the financial fact sheets and operational performance results, analyst and experts agree that the key factors that sway a multimillion dollars influx of money are, the executive boardroom efficiency, leadership style and holistically the company's corporate governance standards. How does it relate to the **Annual Investment Meeting** in Dubai or the celebration of the Women's' day?

As the world braces to celebrate Women, the **Annual Investment Meeting** turns the spot on sheer excellence, economic transformation and leadership.

The 21ST century has brought a plethora of transformations, technological facelifts like **facebook, linkedin, Apple I-phone, RIM Blackberry** etc., powerful political mottos "**Yes we Can**", economical outbursts "**2008 crisis & BRICS**" and financial overhaul "**reformation of the global banking system**", but more importantly, it is the century that has witnessed a greater integration of women in the executive boardrooms propelling them at the top of billion dollars companies. The increasing number of women in leadership positions is generally construed as an evolution of the global perception of excellence and more specifically when this evolution occurs in fast developing economies, high growth regions and emerging markets.

Indra Nooyi (PepsiCo - USA, food production), **Christina Gold** (Western Union, remittance), **Ursula Burns** (Xerox - USA, technology), **Angela Arendt** (Burberry – UK, retail), **Carol Bartz**, (Yahoo! - USA, ICT), **Gail Kelly** (Westpac - Australia, banking), **Cynthia Caroll** (Anglo-American - USA, mining), **Mary Schapiro** (SEC - USA, finance), **Ho Ching** (Temasek Holding – Singapore, investment), **Guler Sabanci** (Sabanci Holding – Turkey, conglomerate), **Sua Chook Koong** (Singapore Telecoms), **Shikha Sharma** (Axis Bank - India), **Sun Yafang** (Huawai China, technology), **Dominique Senequier** (AXA Private Equities France), **Jing Ulrich** (JP Morgan Chase - China) share many commonalities: C-level executives of global & regional top stock companies and are, along with **Sheikha Lubna Bint Khalid Al Qasimi**, part of a very unique club of excellence, exclusive to the most influential business women in the world.

The **Annual Investment Meeting** in Dubai, May 10-12, 2011 is an initiative from **Her Excellency Sheikha Lubna Bint Khalid Al Qasimi, Ministry of Foreign Trade of the United Arab Emirates**, whose tenure at the helm of one of the most significant public office, governed by her unique vision is marked with tremendous successes and efficiency. According to the general consensus, her management of the United Arab Emirates' commerce & trade government portfolio has propelled her at the top of global business community and made of her the most iconic and inspirational business woman throughout the pan-Arabian Gulf.

Across the **Gulf region** and contrary to assumptions, a growing number of women have, thanks to their charisma, educational prowess and professional – managed to break the "**glass ceiling**" and established



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benchmarks for leadership in fast transforming or transitioning economies. **Salma Hareb**, CEO of Economic Zones World, the home of JAFZA (UAE), **Amina Al Rostamani**, CEO of TECOM (UAE), **Maha Al Ghunaim**, Chairman of the Global Investment House of Kuwait, Lama Al Sulaiman, Deputy chairman of Jeddah Chamber of Commerce (Saudi Arabia), **Nahed Taher**, Founder and CEO, Gulf One Investment Bank (Bahrain) to name a few, are frequently highlighted in the regional most powerful people lists and recognized in the investment world for their exceptional business acumen and executive performance.

Sub-Saharan Africa counts **Dambisa Moyo**, Bilderberg Conference alumni, famed author of **Dead Aid**, Harvard-trained economist and board member of UK's Barclays Bank, **Maria Ramos**, CEO of **ABSA** top South Africa retail and investment bank, and **Ellen Johnson-Sirleaf**, African first woman president, is currently leading the postwar Liberia to peace and economic sustainability.

Keeping with trend ongoing in fast developing economies, Brazil has recently elected his first women President, **Dilma Vana Rousseff**, a renowned economist whose policies are meant to maintain Brazilian economy at the forefront of the industrialized world. **Pratibha Devisingh Patil** President of India has masterfully taken her country from a buoyant market place to the unavoidable investment spot that it is today. In 2011, Inteko's activities – spearheaded by billionaire **Elena Baturina**, will generate billion dollars for the Russian economy.

The Annual Investment Meeting Celebration of the Women's day on March 8th is a powerful testimony of that along with the – transforming state of their economies, the emerging markets rely upon the full extent of their human potential to win the race for global competitiveness, sustainability and economic governance.

Register now for the AIM Conference and hear more insights about top performing stock companies lead by some of the executives mentioned.

Further reading:

Forbes Most Powerful Business Women List: <http://www.forbes.com/wealth/power-women>

Arabian Businesswomen Most Powerful List: <http://www.arabianbusiness.com/photos/in-pics-100-most-powerful-arab-women>

Coming up

Central & Eastern Europe: investment map



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